



Color separation:

Black  **GEM Resourcing**

Red  *Going the extra mile*

Please provide an acap
pms color for the red
imprint

Please proof read all copy carefully. Even in cases where camera ready art has been supplied, it is still often necessary to typeset some smaller characters in order to enhance the clarity and to avoid fill ins. Because copiers and fax machines are known to distort images the inch scales give a frame of reference for the transmitted art. The degree by which your ruler does not compare with the rule guides shown, is the degree the transmission has distorted the image. Additionally, please note that in the case of color proofs, the color shown on your screen may will from the color of the imprint on the final product. This is due to differences in the color display of individual computer monitors. Thank you.